

## Vineel Agarwal named new Village CEO at Havas South Africa

Havas South Africa is proud to announce the appointment of Vineel Agarwal as its new integrated Village CEO. This is a result of the group combining its creative, media, PR, and events businesses under one leadership. Agarwal takes on this role immediately and will be based at the agency's office in Rosebank, Johannesburg.



Vineel Agarwal has been appointed as the new Village CEO at Havas South Africa

Prior to taking on the role of SA Village CEO, Agarwal fulfilled the role of managing director of Havas Media South Africa, effectively leading the growth and development of Havas within the African continent. She will continue to lead the Africa network of Havas as Regional CEO.

Agarwal joined Havas 15 years ago as part of the international department in Paris where she managed some of the key luxury and tourism clients of the agency. She has since worked in business and agency development across Africa, client service, strategy, and research for various global and local clients. She was instrumental in the creation and early stages of many of the 10+ Havas agencies in Africa and in leading major client wins for the region.

In her capacity as Village CEO, Vineel hopes to make the unified and integrated team, structure, and processes of Havas South Africa a key factor in the agency's future achievements.

“While our creative and media teams were always working together, a single vision going forward is going to strengthen our talent’s role in breaking boundaries and making a meaningful difference to the businesses we work with,” says Vineel.

For more, visit: <https://www.bizcommunity.com>