

## Manage your reputation. Manage your local SEO

Issued by Location Bank

17 Aug 2022

Across almost every consumer-facing industry, from travel and hospitality services to healthcare, online reviews have become an essential part of digital marketing and reputation management.



Brand conversations and 'Word of Mouth' are now happening online. Therefore, online reputation management is clearly critical to the success of your business.

**Consider these statistics** 



When you're wearing a thousand or more hats while managing your business, it's easy to forget one of the most critical things you should be paying attention to: **your online reputation.** 

Active reputation management is key to boosting your online presence, ensuring greater visibility. **Bottomline you'll get more sales.** Why? Because search engines give preference to well-managed and responsive businesses, which can be deemed trustworthy and real, thereby increasing their popularity and local SEO ranking.

Click to see an overview of Reputation Management

" Ready to be heard? Rate service delivery in your area - Your feedback matters! 10 Apr 2024

- " Reflecting on a year of remarkable milestones: Location Bank's 2023 journey 15 Feb 2024
- Navigating the evolution of local search 18 Jan 2024
- " Get 6 months free iFeedback when you sign up for StoreVault 17 Nov 2023
- " Elevate your branch's performance with iFeedback 25 Oct 2023



## Location Bank

Securing your footprint. Leveraging your presence. Protecting your reputation. Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com