Charlotte Jackson named new Managing Director of Synovate South Africa

Issued by Ipsos

28 Nov 2008

Leading global market research company, Synovate, has announced the promotion of Charlotte Jackson to Managing Director of Synovate South Africa, effective early 2009.



Previously serving as Group Support Director of Synovate South Africa, Jackson will now manage all of the South African office's business operations and will report directly to the CEO of Synovate South Africa, Jon Salters.

“Charlotte's wealth of experience and expertise is an asset both to the staff of Synovate as well as our clients,” Salters said.

Jackson joined Synovate South Africa, then known as Proactive Insight, in 1992 and worked in a variety of positions over the years until she was appointed Administration Manager in 1995. Her exceptional management and operational skills were recognised in 2001 when she was appointed Director of Operations.

“I am excited to take on this challenging new role and to ensure that our clients get the absolute best from us,” Jackson said.

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