

# 2011 MyBroadband Conference raises the bar

Issued by [Broad Media](#)

28 Oct 2011

The seventh annual MyBroadband Conference (<http://www.mybb2011.co.za>), held at Vodacom World in Midrand, was a resounding success attracting over 1,000 delegates.



The conference attracted speakers from all the top telecommunications players in South Africa. The conference program read like a who's who in the local broadband space with CEOs and CTOs from all the prominent broadband players.

The conference also attracted great exhibitors with Vodacom as the main sponsor, MTN as the diamond sponsor and Broadband Infraco as the platinum sponsor.

Draytek, Miro distribution and Esquire Technologies also threw their weight behind this event as the gold sponsors with Telkom, Nology, Evenflow, Sintrex, Otel and Teraco on board as the silver sponsors.

R50,000 worth of prizes were handed out on the day with Telkom giving away a 12-month uncapped ADSL account worth R17,000, MTN handing out an iPad and three other tablets and Vodacom sponsoring two Nokia N9's and four modems with a 5GB account.

- **Reach South African investors and high-net-worth individuals on their smartphones** 24 Apr 2024
- **How a top 5G provider rapidly grew its subscriber base in South Africa** 18 Apr 2024
- **Build your brand on Daily Investor with thought leadership articles** 9 Apr 2024
- **MyBroadband 2024 Cloud Conference - Sponsor South Africa's most popular cloud event** 2 Apr 2024
- **Why top South African companies sponsor Business Talk** 26 Mar 2024

## [Broad Media](#)

**BROADMEDIA**

Broad Media is South Africa's leading independent online media company. Broad Media owns South Africa's largest business and technology publications - BusinessTech and MyBroadband, as well as motoring website TopAuto.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>