

# MyBroadband breaks one million unique monthly visitors

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[MyBroadband](#) reaches a readership of 1 million unique visitors and served over 6 million pages in October 2011.

The DMMA/Effective Measure website statistics for October reveal that MyBroadband is once again in the top 10 websites in the country but this time has breached a new record: 1,002,105 unique visitors and 6,064,995 page views.

What is particularly encouraging is that 77% of all page views came from South African visitors, showing the strong traction of MyBroadband in the local market.

According to the DMMA/Effective Measure statistics MyBroadband is ranked as the sixth largest website in South Africa based on total website traffic behind News24, IOL, Howzit.MSN.com, Supersport and Sport24.

In celebration of this achievement MyBroadband is running special promotions where advertisers will get additional value-adds at no extra cost. For more information please contact Cara at [cara@mybroadband.co.za](mailto:cara@mybroadband.co.za) or 072 109 0444.

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