

Supa Strikas launches an interactive digicomic

Issued by [Lima Bean](#)

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Strika Entertainment, a Cape Town-based comic and animation production studio, has collaborated with [web development](#) and design company Lima Bean to launch the first [Supa Strikas](#) interactive [digital comic](#).



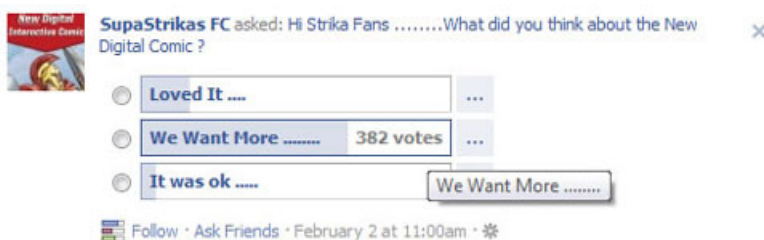
Supa Strikas is a world-renowned print comic and animated television series, and has a strong presence in Malaysia and the Philippines as well as a huge local fan base. Around 1.4 million copies of the comic are printed each month in 16 countries, and the animated series is broadcast in each of those same countries. In South Africa alone, each episode averages a million views.

The popular story follows the trials and tribulations of 'the world's best football team', represented by a South African team with the name Supa Strikas. 15 other representative teams fill in the blanks to create a high energy, thrilling story line.

Although Supa Strikas already benefits from a high traffic website and a successful social media campaign (with over 105,000 fans on their [SupaStrikas FC](#) Facebook page), it was only a matter of time before the online comic was launched, to meet their fans' growing interest and desire for interactive digital media.

The interactive comic is an entirely unique and innovative idea that is yet to be attempted by any other major comic creators. Lima Bean was tasked with developing and designing a digital comic using cutting edge HTML5, CSS3 and JavaScript technology. The comic had to be accessible to anyone with an internet enabled device (PC's, laptops, tablets and mobile phones), and it was necessary for it to be platform independent. As there is a limit with Adobe Flash on Apple products, Lima Bean and Strika Entertainment made the decision to develop the comic using HTML5, CSS3 and jQuery, thereby ensuring that it would be accessible from all devices.

The immediate response to the digital comic has been very positive, as is evident in these screenshots from the Supa Strikas fan page:





SupaStrikas FC

So now that we've released the totally cool Supa Strikas Digicomic, watch this video to see exactly how it works!



Digital Interactive Comic Instructions

www.youtube.com

Supa Strikas Introduces the new Digital Interactive comic. Watch this for a step-by-step guide on how to use it. Visit www.supastrikas.com.my for our Malaysi...

Like · Comment · Share · February 1 at 8:34am · 🌐

👍 51 people like this.

💬 5 shares



Chelzya Jade Jarabejo i'm wacthing this
February 1 at 8:38am · Like



Earljohn Ü Torres wow
February 1 at 8:39am · Like



Earljohn Ü Torres cool
February 1 at 8:39am · Like



Karen Gail Makisig it's awesome ... , let's try it
February 1 at 8:50am · Like



Swyss Carlos awesome
February 1 at 8:54am · Like



Virliey Enjambre Dayanan Unbelievable. . .
February 1 at 8:58am · Like



Patricia Grace Liem Awesome!
February 1 at 10:22am · Like



Zarith Aireesya Cool!
February 1 at 11:48am · Like



Dee Bhoy Arsolon Baroro wOw.... it was c00l!!!....ASTIG!!!!
February 1 at 12:19pm · Like



Arjay Rugay wow, graet amazing!
February 1 at 2:42pm · Like

This is the first edition of the [digital comic](#) and users can expect to see more interactive features rolled out in future episodes. In addition, this new activity is guaranteed to further broaden the Supa Strikas target audience and enable the brand to engage with their fans on an entirely new level.

If you're interested to find out what [Lima Bean](#) is able to create for you, then contact them via their website www.limabean.co.za, email cpt@limabean.co.za or call 021 486 1860.

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Lima Bean



Lima Bean is a leading web development company founded in 2005, with a core focus on designing and building high quality content management systems (CMS) and enterprise e-commerce systems.

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