

#BizTrends2021: In conversation with Dion Chang

In advance of Bizcommunity's forthcoming BizTrends2021 event Jessica Tennant, Bizcommunity's senior editor for Marketing & Media finds out more about the elusive Dion Chang, founder of Flux Trends and one of South Africa's most respected trend analysts.

Chang, who delivers a unique view of "trends as business strategy", will host the esteemed speaker lineup at Bizcommunity's annual trend event scheduled to take place online on Thursday, 28 January 2021.

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