

Mobile shortlist

The Cannes Lions Mobile shortlist has been released.



The Communication Track looks at the big creative idea, where campaigns are brought to life through brilliant partnerships, people and storytelling.

The Mobile Lions celebrate device-driven creativity, designed for portable platforms. Work where a hand-held or wearable environment is integral to the idea and enables key aspects of the execution.

Ari Weiss, chief creative officer at DDB Worldwide, North America is the 2019 Mobile Lions jury president.

Weiss has guided the creative resurgence of DDB and since joining has earned 24 Lions and been named by the 4A's as one of the 100 people who make advertising great.

No South African entries were shortlisted.

All the winners will be announced during the second Cannes Lions Communication track award ceremony, from 7pm on Thursday, 20 June.

View the [Mobile Lions](#) shortlist in full.

The Cannes Lions Festival of Creativity runs from 17 to 21 June 2019, with Cinemark – now known as Ster-Kinekor Sales – the local representatives of Cannes Lions for SA. Visit our [Cannes Lions special section](#) for the latest updates!

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