

# ACA issues RFI for the provision of preferential insurance rates to ad industry

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The [Association for Communication and Advertising](#) NPC (ACA) has taken a decision to conduct a review of its financial services provider as well as the current insurance policies, which are accessible at preferential rates by member agencies of the ACA. The policies under review cover cancellation and abandonment insurance and personal accident schemes policies.

All interested parties are invited to participate in a request for information (RFI) process prior to a formal request for proposal being issued. The closing date for submissions is 20 May 2021 at 5pm.

To download the ACA Insurance RFI document, which includes the terms and conditions of the request, please click on this link - [ACA RFI Insurance Questionnaire](#)

The ACA is the acknowledged custodian of the South African communication profession. The association is committed to promoting commercial creativity underpinned by transformation that empowers the industry to ensure a sustainable profession. As an industry body, it is mandated to protect and promote the profession and furthermore is also responsible for policy frameworks relevant to the profession and the sector.

Members of the ACA are those accredited communications and advertising companies that have committed themselves to the ACA's Code of Conduct, principles, disciplines and ethics. Members of the ACA enjoy a range of benefits, among which are discounted rates on television production insurance.

## About the Association for Communication and Advertising (ACA)

The ACA is the official representative body for the communications and advertising profession in South Africa, representing agencies in the profession (who at present contribute approximately 95% of South Africa's measured ad spend) to government, media and the public. The ACA is a voluntary body formed by and for the industry, focused on and committed to self-regulation and to defending the highest standards of ethical practice.

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▪ **ACA Intern Programme: Nurturing future talents in collaboration with MICT SETA** 15 Mar 2024

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▪ **Applications to judge Effie Awards 2024 announced** 16 Feb 2024

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The ACA is the official representative body of South Africa's advertising and communications profession.

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