

# Lubba Ngonzo promoted to group account director

Issued by [Grey Africa](#)

11 May 2021

WPP Liquid is pleased to announce the promotion of Lubba Ngonzo from account director to group account director.



*Lubba Ngonzo*

Ngonzo, as a WPP Liquid initiate, excelled in his role as one of only two agency representatives that was based at Distell's offices in Stellenbosch.

Over the past two years, Ngonzo has been an invaluable member of the Savanna team, working hard to instil the true meaning of the words: client partner. He has helped drive our agency ethos of famously effective work on the Savanna brand, which has seen Savanna grow from strength to strength; not only for our client but also in the hearts and minds of the brand's consumers.



Savanna and Grey Africa/WPP Liquid tackle the '#MyFriendZone'

Grey Africa 8 Apr 2021



Well done Lubba, we applaud you for your hard work!

- **New creative chapter: Metropolitan teams up with Grey South Africa** 20 Feb 2024
- **Krispy Kreme MENA chooses Grey Dubai as their strategy and creative agency** 31 Jan 2024
- **Grey appoints Tlali Taoana as president of Grey South Africa** 4 Dec 2023
- **Burger King South Africa spreads smiles with 'The Small Pleasures' campaign** 14 Nov 2023
- **Burger King unveils exciting "Full-on SA Flavour" campaign for Peri-Peri Chicken range** 31 Oct 2023

[Grey Africa](#)



Grey is the advertising network of Grey Group. The Grey Group ranks among the largest global communications companies and its parent company is WPP (NASDAQ: WPPGY).

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>