

Creative director Zamani Ngubane joins the Brave Group pride

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Brave Group has appointed Zamani Ngubane as its new creative director. Zamani joins a formidable creative team spearheaded by executive creative director Vanessa Pearson, and brings with him new thinking to service a roster of clients that include Momentum, Tiger Brands and Transnet.



Growing up between rural KwaMxhosa and a small town, KwaDukuza, on the east coast of KZN, Ngubane is a self-taught artist turned visual storyteller with a BTech degree in graphic design from the University of Johannesburg. Over the years, his love for visual arts has led him to explore various disciplines of art and creativity.

Ngubane brings 15 years' experience to Brave and an impressive portfolio of work on brands such as Steers, Mini Cooper, Europcar, Kulula – to name a few.

According to him, the last three years – of working on Assupol's "There Will Be No Monuments Here" campaign – was a significant turning point in his career. He also produced some award-winning work for Powa (People Opposing Women Abuse), Chicken Licken and Nedbank's new brand campaign.



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“For us, appointing Zamani was a no-brainer,” says Vanessa Pearson. “Over and above his impressive résumé, he embodies our ethos of ‘the next brave action’, which is centred around producing bold creative solutions and guiding clients through what is a truly new world. It’s a massive win for the group and we look forward to introducing him to our existing clients and continuing our growth streak by bringing new ones on board,” Pearson concludes.

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