

Howard Audio is KFC's King Of The Jingle

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We have to admit; we love it when a brief comes in for a solid gold bespoke jingle here at Howard Audio, especially when used in such a creative way. So we channelled our inner 80's sitcom energy and composed a bespoke signature tune for KFC's latest TVC. The commercial asks the question, 'What is more unbelievable than free delivery on the KFC app?' The ad then sees the hero character thrown into the world of an imaginary sitcom, jingle and all.

Howard Audio crafted all the audio post as well, expertly directed by Bruno Bossi of Carbon Films. The music and sound picked up a craft mention in Ididthat's October awards.

View the TVC here:

- " **Howard Audio joins forces with Kabza De Small and Ofentse Pitse with Red Bull Symphonic** 25 Apr 2024
- " **Howard Audio picks up 4 Creative Circle Best Of 2023 awards!** 20 Mar 2024
- " **Howard Audio teams with In Bloom to bring awareness on gender issues** 13 Mar 2024
- " **Howard Audio features at Creative Circle Awards** 15 Feb 2024
- " **Howard Audio features in the Loeries rankings 2023!** 2 Feb 2024

Howard Audio



At Howard Audio we do sound differently. Our composers and engineers combine original music, sound design and final mix in a state of the art studio to create emotionally captivating audio.

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