

## **Laura Havlin appointed as new head of content for D&AD**

D&AD has appointed Laura Havlin as the new head of content. Havlin was a freelance content strategy consultant and editor in chief of D&DA before stepping up to her new role.

Working with the marketing team, Havlin will be responsible for creating a consistent content strategy that ties together D&AD's varied programmes and platforms, including the D&AD awards and festival, digital annual and new blood initiatives.

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