

Hill+Knowlton Strategies (H+K) South Africa appoints new head of digital marketing

Hill+Knowlton Strategies (H+K) South Africa has promoted Adelaide Tshabalala to head of digital marketing from account manager.

Tshabalala holds an advanced diploma in digital marketing from Red & Yellow Creative School of Business. Throughout her career, Tshabalala has demonstrated her ability to connect with her clients and to develop and implement client-centred, successful campaigns aimed at improving brand awareness and presence.

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