

Glamour SA starts collaborating with 60 Cape Town

We, at 60 layers of cake Cape Town, are proud to announce the creative outcome of the collaboration between us, our office in Amsterdam, and Glamour South Africa from Condé Nast Independent Magazines in Cape Town.

The result will be shown on television, but first and foremost it's a great example of "collaborative communication" delivered by an inspiring way of working.

The first TV commercial - which has been produced for 95% using in-house resources between the Amsterdam and Cape Town office - will be on-air on the 22nd of July and is the first in a series of 4 that 60 layers of cake has produced for Glamour South Africa.

Stay tuned for more collaborative work from 60 layers of cake. Yes, you can indeed have your cake and eat it.

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