

Ten questions to ask your web designer

 By [Rachel Smith](#)

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Having a website is essential for business owners and most don't have the time or knowledge to effectively build a website. Since it is very important to have a website or online presence in today's world, it is imperative that a business owner finds a way to effectively communicate with their potential customers.

More people are on the internet, searching for information, services, and products. And social media is making it more likely for people to jump on the internet and search for things.

Many people only find out about businesses or services through social media or on the internet. There are a host of companies that offer services to specifically design your website for you. Trying to find the best one for you is the challenge.

Before you hire a web designer, there are 10 questions you need to ask them.

Will my website have any on-site search engine optimisation?

This is huge. Search engine optimisation or SEO is critical for any website. SEO makes your website user friendly to the search engines. In other words, it allows the search engines to find you when someone types in a word, sentence or phrase. Without SEO on your site, your website will not get noticed by the search engines, which means it will not be noticed by the millions of people searching the internet.

These search engines have standards of design and limits for the ideal use of content. These standards are always changing, so make sure your designer knows the up to date standards.

Can you get to the top of Google within one month?

This is a good question to ask because if they say yes, you need to find someone else. It's obvious they either don't know what they are doing or they are lying. And you can't trust anybody providing the service you need who lies to you. Now, if they say it's possible but I can't guarantee it, then that's a good answer.

Will my website be mobile friendly?

This is becoming the wave of the future. Most people have cell phones and many have phones with internet access. And most people keep their cell phones with them all the time. In order to keep your business in front of people constantly, it is a good idea to have a mobile friendly website.

Will I be able to edit my website?

This is crucial. You need to be able to edit your own website as things will come up and changes will need to be made. You don't want your website to be outdated, so it needs to have the ability to be edited for updates. If your business changes locations or services, you need to be able to edit it.

Will my website look the same on different web browsers?

Since there are so many browsers around and just as many people using them, it is important that your website looks the same on every browser.

Are you a web design company, a freelancer or a part-timer?

This can be a concern if you want a great deal of services and options, you may want to go with a web design company that will offer you different services and packages at different rates. One of the most important things in deciding which one to go with, is if they offer a guarantee or a warranty. This choice will depend on your budget.

Is it worth getting a website or shall I just use Facebook?

Facebook and other social media websites are very important nowadays. Many people use social media to communicate and advertise their business. But a website is still essential for most businesses.

Why do you cost a lot more than the "build your own systems" you can use?

You get what you pay for. Most of those sites that allow you to build your own system come with pre-designed templates. Instead of a uniquely designed website, you will end up with a cookie cutter website.

Who actually owns my website?

You are the owner of the site. The designer is just designing the site, they don't own it. All information, including the domain, will be in your name, and you will be the one paying for everything.

What happens when my site goes live?

When your site goes live it's time to do some effective online marketing to get your website noticed. The web designer may be able to add additional SEO promotion, write articles, or add some infographics to the site.

But just like when a brick and mortar business opens and goes "live," the next step is to focus on getting customers to come visit your site.

To know more about web designing, SEO, etc visit [Yellow Bridge Interactive](#), [website for all devices](#).

ABOUT RACHEL SMITH

Rachel believes in going the extra mile for her clients. One of the things she recommends is checking the minor updates to the Google algorithms to get the advantage over your competitors. She also writes content for Eyeflow Internet Marketing.

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