

D Day 14 September 2023 - Assegai Awards 2023

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As the clock counts down to the much-anticipated D Day, Thursday, 14 September 2023, the prestigious Assegai Awards are set to recognise and celebrate the best in marketing and advertising excellence. With only a few hours remaining before entries close at midnight, now is the perfect time to showcase your innovative ideas and campaigns. Don't miss this incredible opportunity to gain recognition for your outstanding work!

The countdown is on for the Assegai Awards 2023, where the very best in marketing and advertising will be recognised. With the entry deadline swiftly approaching, it's time to gather your outstanding campaigns and submit your entry before midnight. Whether you've crafted a truly groundbreaking experiential marketing campaign, executed a data-driven masterpiece, or produced compelling content that resonates with your audience, this is your moment to shine. Don't miss your chance to be a part of this extraordinary celebration of innovation and excellence.



- * Assegai Awards 2024: Why enter? 8 May 2024
- "Call for entries: Hitting the mark Assegai Awards 2024 8 Apr 2024
- * Assegai Awards 2024 season: Get ready to shine 27 Mar 2024
- DMASA's position clarified on telemarketing classification and POPIA compliance 1 Mar 2024
- ^a Dragonfly South Africa announces its sponsorship of the Assegai Awards for the 3rd consecutive year 29 Feb 2024

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The Direct Marketing Association of Southern Africa (DMASA) is a Section 21 company dedicated to the protection and development of the Interactive and Direct Marketing (IDM) industry. It established itself as an independent body in November 2005.

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