

New account manager for Greymatter

Greymatter, the direct marketing specialist agency, appointed Zaiboonissa Pheerbhay as account manager at its Johannesburg office. Pheerbhay will be responsible for the Absa account.

Pheerbhay makes the move from FCB Johannesburg, where she was the account executive on the Telkom Business account. Prior to this she honed her client service skills at Isiyalo, with clients such as Channel Life and Nandos.

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