

Biz Most Read Award winners June 2023

Issued by [Bizcommunity.com](https://bizcommunity.com)

30 Jun 2023



This month's coronations go to the following companies whose proud announcements were among the most-read press releases published via Bizcommunity's Press Office newsrooms in June:

The Biz Most Read Award winners | June 2023

- [Hot 102.7FM now the official radio station of Ferrari Owners' Club of South Africa](#) – Hot 102.7FM
- [McDonald's opens highly anticipated drive-thru at La Lucia Mall](#) – Catchwords
- [Electric first episode of South Africa's Masked Singer wows all](#) – Primedia Broadcasting
- [Ogilvy South Africa international expansion – an opportunity to onboard new talent](#) – Ogilvy South Africa

Thanks to all our publishers for contributing to the daily business-to-business snapshot of our region. Biz Press Offices allow newsroom managers to track success in the ever-evolving arena of business communications. Creative B2B publishing and newsroom management are becoming increasingly integral to the marketers toolbox offering vital value for companies, organisations, PRs and brands. [Talk to one of our business content development managers](#) about your business-to-business communications needs.



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and stakeholders, plus you get all the data stats on your releases to add to case studies and client reports, assisting with SEO and getting picked up by the media, all contributing to your company's reputation, status and value. We love to help you look for ways to make your business content stand out, so feel free to talk to us any time about best newsroom management practice. [More info.](#)

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