

Connect announces three key leadership appointments

Connect, a member of the M&C Saatchi Group in South Africa has appointed Marvin Kgasoane as managing director of its Johannesburg office. The company has also appointed Rita Nel and Michele Cameron for the positions of chief client officer and chief operations officer, respectively.

Kgasoane joins the team from Publicis Media, after working at DSTV Airtime Sales, Vizeum and Nedbank as a media manager.

Nel has been with the agency for seven years, previously working for Zenith in Italy as a regional director for Ferrero Rocher.

Michele, who will focus on product development and growth, joined Connect last year from Havas UK, where she was head of planning on the O2 business.

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