

Andrew Shaw appointed to lead Nestle in-house agency at Hoorah Digital

Andrew Shaw has joined Hoorah Digital as a creative director to lead the Nestle in-house agency. Shaw, due to his versatility, will also get involved in every aspect of the day-to-day running of the agency.

Throughout his career over the past 20 years, Shaw has repeatedly demonstrated his competence and creativity in the various industry roles he's held. "Shaw understands the industry but is also excellent at spotting opportunities and leveraging those to the client's advantage. This makes him a great asset to the Hoorah team," says Shaune Jordaan, co-founder and chief commercial officer at Hoorah.

For more, visit: <https://www.bizcommunity.com>