

# Digital Marketing Conference

Digital Marketing Conference will bring together marketing professionals from various industries to explore the latest trends, strategies, and innovations in the ever-evolving landscape of digital marketing. Join us.

Excitement is building as industry leaders, marketing professionals, and digital enthusiasts prepare to gather at the Digital Marketing Conference 2024 (DMC) in Cape Town this November. This not to be missed marketing event is set to take place on 20 & 21 November 2024 at CTICC, Cape Town. The conference will bring together marketing professionals from various industries to explore the latest trends, strategies, and innovations in the ever-evolving landscape of digital marketing.

Now is the time to sharpen your company's digital marketing efforts. Continued marketing is critical to any business and online digital marketing is offering affordable opportunities to get your brand out there and noticed. As more people are spending more time online, savvy marketers are capitalising on the opportunities offered by digital and online marketing for business growth.

DMC is designed for marketers across all industries and will help you build traffic, create brand awareness, generate leads, improve customer service online and develop better use of digital tools to drive better communications, effective marketing and productive business outcomes.

The conference boasts an impressive lineup of 14+ speakers who are accomplished professionals and experts in the field of digital marketing. They will share their insights, experiences, and predictions for the future, providing attendees with invaluable knowledge and inspiration to craft a winning digital marketing strategy. Topics will include: Content Strategies, Social Media Marketing, Email Marketing, Data Science & Analytics, Brand Storytelling, Search / SEO, Conversion & Engagement, UX & Design, Mobile Marketing & Targeting, Customer Engagement, Video Marketing, Geo-Targeting, Marketing & Sales Automation, Affiliate Marketing, AI and more.

Early bird registrations are now open. Secure your seats and take advantage of the special discounts leading up to the conference. The earlier you book the better the discount. Book online at [www.digitalconference.co.za](http://www.digitalconference.co.za) or call the organisers: CADEK Media on 021 854 4700.

Don't miss the opportunity to be part of the digital marketing event of the year that will help you to stay ahead of the curve in this dynamic and ever-evolving field.

**Date:** 20 November 2024 to 21 November 2024

**Time:** 09:00 - 16:00

**Venue:** CTICC, Cape Town, Cape Town

**Cost:** [www.digitalconference.co.za](http://www.digitalconference.co.za)