

# Takealot named best consumer app for 2021

Takealot was named the winner of the best consumer mobile device application for 2021, during a virtual ceremony held last month. Franchise Tech Solutions sponsored this award, which was one of 14 announced.

The MTN Business App of the Year Awards, now in its 10th year, play a crucial role in elevating South African entrepreneurs and showcasing exciting new innovations in the ICT industry.

For more information, click [here](#).

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