

Smollan announces partnership with Machete.Systems

Global retail specialist Smollan has invested in Machete.Systems, an Amazon consultant and e-enabler that helps brands succeed on Amazon.

Last year, Smollan invested in eComplete, an e-commerce provider in South Africa, and this second investment in the sector with Machete.Systems confirms that Smollan's aim is to serve as the primary provider of D2C and B2B e-commerce marketplaces for their clients.

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