

Coca-Cola Beverages Africa partners with Flintfox, Microsoft to enhance pricing management

Coca-Cola Beverages Africa (CCBA) is partnering with pricing and rebate management companies, Flintfox and Microsoft, to help modernise how it uses technology.

The collaboration will help the bottling company retire legacy solutions, better manage pricing and overcome existing challenges at all stages of the supply chain. The collaboration will also help CCBA to accelerate its digital transformation journey via digital systems that enable the entire business to operate as one.

For more, visit: <https://www.bizcommunity.com>