

# Capture and captivate with cellphone videos

Issued by [Content Lounge](#)

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## Filming and editing for effective storytelling



Learn how to create high-impact videos using the tools you already have to tell the stories you want to share. Amplify your voice and empower yourself, by using innovative methods to document, measure and evaluate your work. We will walk you through the process of storytelling and the technical skills of filming, editing and distribution.

Date 5-7 March 2019 | 9am-4pm

Venue CDRA, 52/54 Francis Street, Woodstock [www.cdra.org.za](http://www.cdra.org.za)

Cost R3,500/pp (group discounts & limited subsidies available, contact us for more info)

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## Mycelium Media Collaborators

Lara Taylor | Film Maker | [www.contentlounge.africa](http://www.contentlounge.africa)

Natalie Nolte | Film Maker & Designer | [natalienolte.com](http://natalienolte.com)

For bios visit: [myceliumcolab.com/about](http://myceliumcolab.com/about)

[www.myceliumcolab.com](http://www.myceliumcolab.com)



- " **Capture and captivate with cellphone videos** 12 Feb 2019
- " **Why video is essential to your marketing plan** 1 Feb 2019
- " **How to use video to enhance your storytelling** 15 Oct 2018
- " **The rise and rise of video** 31 Jul 2018



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