

Ballantine's Beat of Africa

For one night, border limitations ceased and nations came together in a celebration of sound never seen or heard before! Offlimit Communications (OLC) transformed Turbine Hall in Johannesburg, into a sanctuary of sound for the Ballantine's Beat of Africa.









South Africa, Mozambique, Cameroon, Zambia, and Angola came together in one accord, in the universally understood language of music. The who's who of Johannesburg's social scene, music aficionados and fans alike flocked inner city Johannesburg to experience a first of its kind multi-country album launch.

- ° Sparletta brings the taste of home to every meal as *Uzalo* stars takeover KwaMashu Shoprite 10 May 2024
- ° Offlimit Communications celebrates 20 stellar years of innovation and success in TTL marketing 9 May 2024
- ° International rugby player, Eben Etzebeth teams up with Bayer as an ambassador for Berocca in South Africa 26 Feb 2024
- ° Bayer South East Africa welcomes Jessica Nkosi as a brand ambassador for Bepanthen Derma 21 Feb 2024
- ° Coke Studio brings 'real magic' to the neighborhood 7 Dec 2023

OLC Through The Line Communications



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