

# Mpact Plastics ropes in two Sapro awards

Issued by [Mpact](#)

15 Oct 2021

We are proud to have been presented with gold and silver awards at the Sapro awards ceremony held online, on 14 October 2021.

The **100% rHDPE 750ml and 1.5lt household cleaner bottles** that was awarded a Gold award, supports the recycling of HDPE, reducing dependence on virgin material whilst creating a demand-pull for recycled plastics where infrastructure exists, thus stimulating investment in the collection and recycling industry and reducing the leakage of products into the environment.

By producing this as a **generic pack**, we are enabling leading brands such as Unilever to support an environmentally friendly packaging option.

The new **PET Ultrazorb tray, PETZorb®** was awarded a Silver award. It is fully recyclable and can be produced using food grade rPET. It eliminates the need for an unnecessary packaging component, the non-recyclable, non-biodegradable soaker pad.

Feasibility studies indicate that once the range has been fully launched, approximately 20 million less soaker pads will be utilised. Converted raw material tonnage is estimated at 50T per month.

With a competitive price point to ensure long term demand and market acceptance, the PETZorb tray makes use of advanced technology that incorporates the absorbency within the tray itself, even when displayed on the retail shelf at an angle. The tray absorbs almost double the amount of fluids over the same period as its absorbency pad alternative.

Mpact Plastics raked in two more awards in the SAPRO awards ceremony that took place online on 14 October.

The 100% rHDPE bottle received a GOLD award in the Packaging category whilst the PETZorb meat tray was honored with a silver award.

Congratulations to the Pinetown FMCG and Versapak teams!

**Name of Entry:** 100% rHDPE 750ml & 1.5lt household cleaner bottle & masterbatch free closure  
**Entered by:** Mpact Plastics FMCG  
**Packaging Converter:** Mpact Plastics FMCG Pinetown  
**Brand Owner:** Unilever



SAPRO

## RECYCLED PLASTIC PRODUCT AWARDS

**Name of Entry:** Petzorb® Meat Tray  
**Entered by:** Mpact Versapak  
**Packaging Converter:** Mpact Versapak  
**Brand Owner:** Mpact Versapak



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Mpact Plastics is a leading producer of rigid plastic packaging and cling film in southern Africa. We operate out of nine production centres across the country, providing packaging from plants with relevant certifications. We service the food, beverage, personal care, home care, pharmaceutical, agricultural and retail markets. In upholding company values, and as a supporter of the circular economy, we positively contribute to industry associations, enabling various communities to participate in recycling solutions.

- **The value of plastic waste** 24 Apr 2024
- **The relationship between packaging and food waste** 26 Mar 2024
- **Innovative PET packaging clinches top accolade at IPSA Gold Pack Awards** 27 Nov 2023
- **Smart sustainable packaging solutions demonstrated** 24 Nov 2023
- **Shifting perceptions** 17 Nov 2023

Mpact



Mpact is the largest paper and plastics packaging and recycling business in Southern Africa. Our integrated business model is uniquely focused on closing the loop in plastic and paper packaging through recycling and beneficiation of recyclables.

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