

## Best in SA packaging: Gold Pack Awards 2021 winners revealed

The Institute of Packaging South Africa (IPSA) announced the winners of the annual Gold Pack Awards during an online ceremony this week. Established in 1974, the annual competition is regarded as the premier event for South Africa's packaging industry.



2021 Gold Pack Trophy winner. Source: Screenshot

This year's coveted IPSA Gold Pack Trophy was awarded to Mpact Versapak for its PETZorb Meat Tray. Explaining the motivation behind the trophy award win, IPSA said: "The PETZorb Meat Tray reduces the dependence on virgin material while creating a demand for recycled plastics, stimulating investment in the collection and recycling industry and reducing the leakage of these products into the environment.

"The tray, launched in April 2021, further contributes to sustainable solutions by creating new job opportunities through the beneficiation of PET from landfill and complies to 'design for recycling' principles by being stackable, making use of recyclate and displaying a material identification symbol.

"By producing this as a generic range, a large customer base has access to an environmentally-friendly packaging option to drive environmental benefits over an extended period. Studies indicate that, once fully launched, approximately 20 million fewer soaker pads will be utilised and end up in landfill as non-recyclable and non-biodegradable waste."

Watch the full award ceremony here:

The list of Trophy and Medal winners can be found below.

## IPSA Gold Pack Trophy 2021

Name of Entry: PETZorb Meat Tray

Entrant/Converter: Mpact Versapak

Brand Owner: Mpact Versapak



Mpact Plastics brings home the IPSA Gold Pack 2021 trophy and four gold awards

Mpact 25 Nov 2021



## Food Packaging Medal Winners

Name of Entry: PETZorb

Meat Tray Entrant/Converter: Mpact Versapak

Brand Owner: Mpact Versapak

Award: Gold

Name of Entry: Oceanic Microplastic-Free Salt

Entrant/Converter: Green Energy Packaging

Brand Owner: SRP Holdings

Award: Silver

Name of Entry: Baby Red Onion Bags 500g

Entrants: Woolworths, Packaging World

Converter: Packaging World

Brand Owner: Woolworths

Award: Bronze

## Beverage Packaging Medal Winners

Name of Entry: Aquellé VIV Power & Sports Drinks Range  
Entrant: Ekhamanzi Springs (aQuellé)  
Converters: Fontana Manufacturers, Polyflex, MCC Label  
Brand Owner: Aquellé  
Award: Gold

Name of Entry: Tropika Icy – A Dairy Mix Ice Lolly  
Entrants: Clover South Africa, Constantia Afripack Flexibles  
Converter: Constantia Afripack Flexibles  
Brand Owner: Clover South Africa  
Award: Silver

Name of Entry: 100% Recycled PET Bonaqua Bottle  
Entrant: Coca-Cola Beverages South Africa  
Converters: Extrupet, Alpla, Coca-Cola Beverages South Africa  
Brand Owner: The Coca-Cola Company  
Award: Bronze



Gold Pack Awards 2020 showcases SA's best packaging solutions  
3 Nov 2020



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## Health, Beauty, Medical and Pharmaceutical Packaging Medal Winners

Name of Entry: Velobiotics 16 Strains Probiotic Collagen Peptides  
Entrant/Converter: Green Energy Packaging  
Brand Owner: Velobiotics  
Award: Silver

Name of Entry: Playboy Shower Wash Tottle  
Entrant/Converter: T3 Plastic Packaging  
Brand Owner: Amka  
Award: Bronze

Name of Entry: Playboy Shower Wash Tottle  
Entrant/Converter: T3 Plastic Packaging  
Brand Owner: Amka  
Award: Bronze

## Household Products (including domestic goods and others) Medal Winners

Name of Entry: 100% rHDPE 750ml and 1.5-Litre Household Cleaner Bottle & Closure  
Entrant/Converter: Mpact Plastics FMCG Pinetown  
Brand Owner: Unilever  
Award: Gold

Name of Entry: Woolworths Fresh Herb Fluted Pots  
Entrant/Converter: Mpact Corrugated

Brand Owner: Woolworths  
Award: Silver

Name of Entry: 750ml W.Lab All Purpose Cream Bottle  
Entrant/Converter: T3 Plastic Packaging  
Brand Owner: Woolworths  
Award: Bronze

## Transit and Secondary Packaging Medal Winners

Name of Entry: Returnable Crate for 1 250ml Glass Bottles  
Entrant: Coca-Cola Beverages  
Converters: Chespak, Mpact, Nampak, Jobe  
Brand Owner: Coca-Cola Beverages  
Award: Gold

## Judges' Special Mention: Sustainability

Name of Entry: 100% rHDPE 750ml and 1.5-litre Household Cleaner  
Bottle Entrant/Converter: Mpact Plastics FMCG Pinetown  
Brand Owner: Unilever  
Award: Gold

## Promotional and Novelty Packaging Medal Winners

Name of Entry: The Art of Tea Premium Slide Box  
Entrant: Cape Herb & Spice Converter Clifton Products  
Brand Owner: Eat.Art – Cape Herb & Spice  
Award: Gold

Name of Entry: Castle Double Malt Trade Presenter Packaging  
Entrant/Converter: Green Energy Packaging  
Brand Owner: South African Breweries  
Award: Gold

Name of Entry: Solar Jar Export Packaging Sonnenglas  
Entrant/Converter: Green Energy Packaging  
Brand Owner: Sonnenglas  
Award: Silver

## The Fibre Circle Paper is Possible Award

Name of Entry: Woolworths Fresh Herb Fluted Pots  
Entrant/Converter: Mpact Corrugated  
Brand Owner: Woolworths  
Award: Paper is Possible Gold



Packaging innovation is the solution to creating a circular economy  
Mpact 17 Nov 2021



Name of Entry: Smarties Minis 152g and Mini Eggs 85g Packs  
Entrants: Nestlé South Africa, Constantia Afripack Flexibles  
Converter: Constantia Afripack Flexibles  
Brand Owner: Nestlé South Africa  
Award: Paper is Possible Gold

## Substrate Excellence Awards

Name of Entry: Kraft Cores with Bullnose Closures  
Entrant/Converter: Green Energy Packaging  
Brand Owners: SRP Holdings, Velobiotics, South African Breweries  
Award: Best in Paper Packaging Gold

Name of Entry: Aquellé VIV Power & Sports Drinks Range  
Entrant: Ekhamanzi Springs (Aquellé)  
Converters: Fontana Manufacturers, Polyflex, MCC Label  
Brand Owner: Aquellé  
Award: Best in Plastics Gold

Name of Entry: PETZorb Meat Tray  
Entrant/Converter: Mpact Versapak  
Brand Owner: Mpact Versapak  
Award: Best in Plastics Gold



Pentawards 2021 acknowledges best in global packaging design

1 Oct 2021



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## Star of Africa

Name of Entry: Pernod Ricard Imperial Blue Pack  
Entrant/Converter: AR Packaging Nigeria  
Brand Owner: Pernod Ricard Nigeria  
Award: Gold

## Student Gold Pack Awards 2021

### Graphic Design Winners

Name of Entry: Bee Loved Honey Hexagonal Packaging  
Entrant: Courtney Shelley  
Institution: Durban University of Technology  
Award: Gold

Name of Entry: Floof Tissues  
Entrant: Michaela Naidoo  
Institution: Durban University of Technology  
Award: Silver

Name of Entry: Nestlé Nan Rebrand

Entrant: Charlize Golding  
Institution: Stellenbosch Academy of Design & Photography  
Award: Bronze

### **Packaging Technology Winners**

Name of Entry: Woolworths Shirt Pack  
Entrant: Nicholas Downes  
IPSA Region: KwaZulu-Natal  
Award: Gold Trophy

Name of Entry: Cape Cobra Wine Carton  
Entrant: Luka Fernandes  
IPSA Region: KwaZulu-Natal  
Award: Silver

Name of Entry: Egoli Beer Enviro Grip Multipack  
Entrant: Karishma Jokoo  
IPSA Region: Northern Region  
Award: Bronze

### **Food Science and Technology Winner**

Name of Entry: Maizey Peach  
Entrants: Erica Breytenbach, Tarien Riekert, Jana Lombard, Victoria Knott, Rene Wentzel, Luke Jeftha, Anja Lourens, Sinesipho Galada, Chane Steyn  
Institution: Stellenbosch University  
Award: Gold Trophy

[View the full list of winners and finalists, and their respective entries, here.](#)

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