

## Eclipse Communications named PR agency of the year

Eclipse Communications has been named as the 2020 Financial Mail AdFocus PR Agency of the Year. The Financial Mail AdFocus Awards, first launched in 1990, recognise agencies and individuals for their creative and marketing skills and all-round business acumen.

The agency has also won several awards this year, including best large PR agency by industry body, Public Relations Industry of Southern Africa (Prisa), and three silver awards at the New Generation Awards for its two Netflix campaigns, *Blood & Water* and *Queen Sono*.

For more, visit: <https://www.bizcommunity.com>