

## Crea8 International appoints new GM

Crea8 International has appointed seasoned corporate communication specialist Basetsana Morekure as its new general manager.

Morekure has a wealth of experience ranging from advertising, marketing, reputation management, branding, retail and PR. She previously worked for clients in various industries, including luxury, aviation, NGO, technology, automotive, education, FMCG, financial services, telecommunications and pharmaceutical industries.

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