

# Featuring the future!

Issued by [Bizcommunity.com](https://bizcommunity.com)

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We called and you responded, and there's still time to come on board to sponsor **#YouthMatters** - the exclusive editorial interview series, profiling promising young South Africans on Biz this June.



The amazing list of rising under-35 stars has been submitted by organisations, from across the board of SA industry – from legal, finance, tech and retail to the healthcare and advertising sectors and you can own this important and highly shareable content.



**#YouthMatters: Calling rising stars under-35 for feature on Africa's leading business media**

[Bizcommunity.com](https://bizcommunity.com) 22 Apr 2021



Sponsorship includes:

- ***Top story branding on #YouthMatters content***
- ***Newsfeed branding***
- ***#YouthMatters Special Section ownership***
- ***Multimedia interview with your organisation***
- ***Social media exposure***

Confirmed interviews to date:

- Nicholas Riemers – head: investment education, FNB
- Simphiwe Mokonza – chemical engineer, Sanedi
- Raees Carim – app founder, PharmaGo
- Courtney Hodgson – founder, Kiffkak
- Phumelela Malinga – designer, By Phume

- Nombuso Khanyile – designer, Afrikan Passion Designs
- Lekau Sehoana – founder, Drip Footwear
- Hatsu Mphatsoe – copywriter, Ogilvy
- Connor Rogers – senior sales manager, VDX.tv
- Ashleigh Burton – head of social media, Weber Shandwick Africa
- Izak van der Walt – integrated business unit manager, HaveYouHeard Marketing
- Neo Makongoza – group head copywriter, Grey
- Itumeleng Matlare – brand manager, Tiger Brands
- Bianca de Beer – senior marketing manager, Telesure Investment Holdings
- Robyn Hobson – head of sales and marketing, Mobile Guardian
- Serisha Pillay – senior marketing manager, Discovery Limited
- Ashton Muller – team manager/brand manager, Goliath Gaming
- Alex Krause – senior strategist, HelloFCB+

Our grateful thanks to the companies who are allowing us to honour the 45th anniversary of the Soweto Uprising on June 16 (Youth Day) in a befitting way by submitting their nominations.

For sponsorship enquiries, please contact [sales@bizcommunity.com](mailto:sales@bizcommunity.com)

To nominate your under-35s, across any of 18 industries, email our editors at [sales@bizcommunity.com](mailto:sales@bizcommunity.com)

**Forthcoming Content Features for sponsorship:**

| Month        | Focus                  | Link                        |
|--------------|------------------------|-----------------------------|
| April        | #BehindtheBrandManager | <a href="#">New&gt;</a>     |
| June         | #YouthMatters          | <a href="#">Visit&gt;</a>   |
| August       | Women's Month          | <a href="#">Visit&gt;</a>   |
| October      | Entrepreneur Month     | <a href="#">Enquire&gt;</a> |
| December     | Evolution of Work      | <a href="#">Visit&gt;</a>   |
| January 2022 | BizTrends 2022         | <a href="#">Visit&gt;</a>   |

**For more #YouthMatters content and interviews, visit:**

<https://www.bizcommunity.com/YouthMatters>

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