

Decorex SA reveals #rhythmoflife theme for 2018 events

Now in its 25th year, South African décor, design and lifestyle exhibition Decorex SA has announced 'Rhythm of Life' as its 2018 theme. Co-sponsored by Plascon and Caesarstone, next year's edition will once again take place in Durban, Cape Town and Johannesburg.



“When conceptualising this year’s theme, we focused on what influences trends within the industry,” explained Sian Cullingworth, portfolio director: Design, Lifestyle and Retail Exhibitions. “At the heart of it, it’s our lifestyles that push and dictate trends. Everything that happens in our daily lives impacts us in a number of subtle ways. The constant push and pull of work and play, the tension between our public image and private self. Our inner sense of health, prosperity and happiness...all these are being put to the test. And the way we deal with this is by taking these outside influences, channelling them into something meaningful for us and expressing our rhythm of life in our own spaces. This allows for a harmonious life, which offers the self a sense of revival, replenishment and relief.”

“The use of colour helps us to survive the busy city life,” said Cullingworth, expanding on the theme. “Colour is also an important determinant of trends, and a great visual way to show the convergence of our public and private lives in our own space. There is also the contrasting need to surround ourselves with nature within the urban environment, and the final desire to create a relaxed surrounding of slow living. We constantly create spaces around us that allow us to find this inner peace and escape the demands of our lives. Who we are, what we are, what we do... all this forms our rhythm of life and this is unique to each of us. This year’s exhibition will assist visitors in discovering how nature, lighting, fabrics and décor can fuse perfectly in a myriad of different ways to create this individual rhythm.”

Event details

Decorex Durban: 21 - 25 March 2018

Time: 21 - 24 March: 10am - 8pm | 25 March: 10am - 6pm

Ticket prices: Adults: R95, Students/Pensioners: R 85, Children under 12: R20, Trade: R85, Exhibitor: R85

Trade-focused days: 22 and 23 March

Venue: Durban Exhibition Centre

Decorex Cape Town: 27 April - 1 May 2018

Time: 10am - 6pm daily

Ticket prices: Adults: R110, Students/Pensioners: R95, Children under 12: R20, Trade: R95, Exhibitor: R95.

Venue: Cape Town International Convention Centre

Decorex Johannesburg: 8 - 12 August 2018

Time: 10am - 6pm daily

Ticket prices: Adults: R120, Students/Pensioners: R100, Children under 12: R20

Trade: Register online for complimentary access.

Venue: Gallagher Convention Centre

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