

Pricing and Revenue Management Conference in Joburg

The Pricing and Revenue Management Conference will be held on 11-12 September 2013 at the Indaba Hotel in Fourways, Johannesburg.

Research done on the conference theme, reveals that organisations face many challenges, particularly in the changing market environment. Companies are into streamlining processes, cutting down costs and increasing their bottom lines. Pricing and revenue management becomes an important issue in such volatile and competitive market situations. The conference will highlight important issues in order to improve pricing and revenue management strategies, as this ensures company growth.

Organised by Mgosch, the conference will be of interest to people dealing with pricing management, revenue management, product management, supply chain, sales, operations, senior management, project management, programme management, business development management, debt collection management, marketing, customer relations and retail management.

Speakers

- Allan Hirsch - Hirsch's
- Andrzej Marek Szanda - FNB Housing Finance
- Corne de Waal - rmexpertise
- Falco Dlamini - Afreeca investments
- Gareth Pearson - BMI
- JM (Martin) Buys - ESKOM
- Mathabo Mafalo - Protea Mining Chemicals
- Richard Ketley - Genesis Analytics
- Shik Andhee CA - Andhee Comfort Shoes
- Yaron Assabi - Digital Solutions Group

Registration Fee is R6,270 per person including VAT. To register, email khaya@mgosch.com or call +27 (0)11 051 3890.

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