

# Stratcom Branding unveils Sisonke Design Sprint initiative on Mandela Day

Stratcom Branding launched the Sisonke Design Sprint initiative this past Mandela Day on 18 July 2018. Sisonke Design Sprint means 'we're together' or 'coming together'.

The initiative aims to take the design of black entrepreneurs' companies and branded packaging to an award-winning level by encouraging small medium and macro enterprises (SMMEs) to work together to share skills with 100% black-owned startups.

The initiative will open for two two-week application periods per annum at no cost. The next application will take place in March 2019 and again in October 2019, followed by a two-week adjudication period to select the successful candidate.

For more, visit: <https://www.bizcommunity.com>