

Jobs Connect - expanded workforce development programme - launches in CT

The City of Cape Town yesterday launched the Jobs Connect Workforce Development Programme - a work placement initiative, funded by the City's Enterprise and Investment Department, that aims to create job opportunities for Cape Town residents.



Launch of Jobs Connect

Jobs Connect has two distinct purposes: to link businesses, particularly SMMEs and corporates to the appropriate talent; and to provide knowledge, training and employment opportunities to job seekers across the city, particularly those who do not have the means to access such opportunities.

How will it work?

Residents can access the digital platform via jobsconnect.leelyn.co.za or through the link they receive on WhatsApp via the [Invest Cape Town website](#).

Once on the website, they will be prompted to register their details, and complete a literacy and numeracy assessment, the results of which will be added to a digital CV.

The entire process is paperless but residents can print out their CVs and assessment results when applying elsewhere as well.

The platform enables residents to access jobs based on their skills and the areas where they live. Similarly, business owners can register their details on the database by contacting Leelyn Management at info@leelyn.co.za or +27 (0)21 558 1552.

The CoCT also recently launched the Cape Skills and Employment Accelerator Project - a programme that will train, pay stipends and do job placements for residents in the Business Process Outsourcing or call centre sector, as well as the clothing and textile sector.

Industries and employment opportunities currently available on Jobs Connect:

- Logistics Industry- Drivers/packers/warehousing agents
- Fast food Industry - cashiers /cooks/chefs
- Retail Industry - cashiers /packers/sales people
- Telecommunications - call centre agents
- SMMEs - contract workers/receptionists /drivers

These opportunities are entry level jobs and do not often require matric.

Short courses on offer for job hunters:

- Work readiness training
- Problem solving
- Time management
- Team building
- Customer care
- Webs design
- Project management

Longer courses will also be available and will include:

- Business management
- Business leadership
- Business studies
- Entrepreneurship studies
- Cloud practitioners

The programme will be rolled out throughout the City with physical activations in specific communities.

Residents will be targeted through Whatsapp, community liaisons and NPOs who are on the ground.