

Rebosa urges real estate agents to reinforce health, safety measures

The Real Estate Business Owners of South Africa (Rebosa) is calling on local real estate agents to reinforce their health and safety measures as the country enters its third wave of mass Covid-19 infections.



Rebosa chairperson Tony Clarke

“With the vaccine rollout slowly gaining momentum, there is certainly hope for a less restrictive environment on the horizon,” says Rebosa chairperson Tony Clarke. “Unfortunately, the third wave is growing much faster than our vaccination figures, which means now is not the time to relax our guard.”



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16 Mar 2021



Covid-19 workplace guidelines

Rebosa has published an extensive set of [Covid-19 workplace readiness guidelines and templates](#) for use by the real estate industry. According to Clarke, these guidelines have been instrumental in minimising virus transmission in the industry so far, and enabling agents to safely and effectively sell property, despite the challenges of the pandemic.

Recommended safety measures include encouraging agents to work from home whenever possible, and adopting shift work for essential administrative staff to minimise in-office exposure. Strict in-office hygiene controls and screening should also be employed regularly, while social distancing and mask wearing should be enforced at all times.

“It’s also important for real estate agencies to review their transmission-control protocol in the event that a team member tests positive for Covid-19,” says Clarke.

To reduce risk during interactions with members of the public, Rebosa recommends agents provide consultations telephonically or via video call, and use electronic documentation and digital property services like virtual viewings and showhouses whenever possible.

When face-to-face interactions are essential, agents are advised to meet by appointment only and never travel to a property in the same vehicle as a client. Rebosa also recommends agents limit the number of people present at meetings, maximise ventilation, maintain social distance and ensure all parties sanitise their hands and wear masks.

“That goes for valuations as well as showhouses, which are best limited to pre-qualified buyers only,” says Clarke. “This reduces potential virus exposure and minimises any inconvenience for sellers – a win all round.”



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17 Nov 2020



'No excuse not to follow guidelines'

While Rebosa’s recommended measures may seem restrictive, Clarke says responsible agents have no excuse not to follow them to the letter.

“We now have almost a year and a half of concrete evidence that abiding by strict Covid-19 protocols does not affect an agent’s ability to successfully facilitate a property transaction,” he says. “Anyone saying differently is either not up to the task of adapting to the new normal, or simply doesn’t care about the wellbeing of the people around them. Buyers, sellers, landlords and tenants should make a point of confirming their agents are following best practices, and demand better from them if they are not behaving with the professionalism our industry expects.”

Rebosa’s guidelines are available online, free of charge, to all real estate professionals.

“We are fortunate to have such a comprehensive set of tried-and-tested Covid-19 protocols available,” says Clarke. “Anyone choosing not to make use of them is putting themselves, their co-workers and their clients at unacceptable risk and should be held accountable for gross professional negligence.”

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