

Broll CEO Norman Raad to serve on Wits industry advisory board

Broll Auction and Sales chief executive officer Norman Raad will serve a five-year term on the University of the Witwatersrand's Faculty of Engineering and the Built Environment Industry Advisory Board (IAB), effective January 2022.



Norman Raad, CEO of Broll Auction and Sales

The main aim of the IAB is to assist the faculty in its drive to position itself closer to industrial sectors that are aligned with the academic programmes. It has seven schools, two from the built environment and five from engineering.

Raad, along with other business leaders, will offer strategic advice on Wits graduate employability, quality of its undergraduate/postgraduate courses, relevance of research and its impact on the economy, as well as plans and opportunities for strategic growth of the faculty.

"I am honoured to accept this appointment and look forward to adding value to the academic programme. Broll Property Auctions represents buyers and sellers across the office, industrial, retail and residential sectors and we have our finger on the pulse of South Africa's property market," Raad said.

"The country's future is in the hands of our graduates and I applaud Wits for taking steps to ensure that the curriculum offered is relevant to today's business world."

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