

Skynamo acquires mSeller

Field sales management technology company, Skynamo, has acquired UK mobile field sales technology provider, mSeller. The acquisition will allow Skynamo to help grow mSeller's market share in the UK and enhance their order management functionality for field sales teams.

Skynamo aims to help manufacturers, wholesalers and distributors grow by digitising their field sales, ordering and customer management processes, particularly after the significant field sales disruption and development over the last year. mSeller's field sales app allows field sales teams to access accurate digital product catalogues, pricing, customer information, invoicing and order history in one seamless application.

For more, visit: <https://www.bizcommunity.com>