

# Forum for casino marketers a first in Africa

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The much anticipated Casino Marketing Forum (CMF) 2016, kicks off next week Tuesday, 23 August, with two days of intense conferencing and a dedicated workshop day on Thursday the 25th. The forum, which is being hosted at Emperors Palace in Johannesburg, promises to inspire and equip casino marketers and leaders with new ideas and new approaches to their marketing and digital challenges; and to facilitate collaboration with some of the smartest minds in the field.



The audience will partake in a forum format that is interactive and focused on unlocking the collective knowledge of the audience. The exciting speaker panel of marketing and industry professionals includes: **Madelein-Joy Özok** (Sun International), **Arjan Korstjens** (Totally Gaming Academy, Amsterdam), **GS Jackson** (Biscovery, Hong Kong), **Edward Lalumbe** (Gauteng Gambling Board), **Laiza Zikala** (Media Shop), **Rajesh Dullabh** (Tsogo Sun), **Sarina de Beer** (Ask Africa), **Nic van den Bergh** (NMP Agency), **Sibongile Simelane-Quntana** (SARGF), **Sarah Buerger** (Michalsons), **Crispian Brown** (New Media), **Jon Hoehler** (Associate Director, Digidata), **Marc Samouilhan** (New Media Logic), **Ivan Zaltsman** (World Sports Betting) and **Joan Alcorn** (TJ Gaming Consultants).

For more information and to book your seat, visit: [www.casinomarketingforum.com](http://www.casinomarketingforum.com)

**Book before 17 August 2016, and you will qualify for the special – two tickets for the price of one!**

For more, visit: <https://www.bizcommunity.com>