

## Understanding social media platforms

Kevin Britz and Craig Page-Lee of Lunchtime Marketing answer the question - how do we gain a good understanding of social media platforms?



Kevin Britz and Craig Page-Lee, hosts of Lunchtime Marketing every Thursday at 12pm on [www.ebizradio.com](http://www.ebizradio.com), discuss and unpack trends and statistics to gain an understanding of usage patterns on social media in this episode.

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