

Beauty Bulletin launches Brand Advisor influencer network

Beauty and personal care influencer platform Beauty Bulletin has launched a new South African lifestyle influencer network, Brand Advisor.

Brand Advisor is aimed at connecting brands to nano-, micro- and macro-influencers as part of marketing campaigns. By selecting the best influencers most suited to work with each brand, it intends on leveraging its networks to amplify the brand messages and campaigns.

For more, visit: <https://www.bizcommunity.com>