

Winning is as easy as enjoying your favourite Engen Wimpy meal

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According to the Statistics South Africa's annual General Household Survey, more than a third of South African households own a car. Anyone who's spent a considerable amount of time on the road doesn't need to be convinced about the accuracy of that claim. South Africa's a country that's crazy about cars.



The graphic features a red background with a blue border at the bottom. At the top center is the Engen Wimpy logo, which includes the Engen 'e' logo above the word 'WIMPY' in a red circle, and three cars (a red hatchback, a white sedan, and a blue sedan) below it. Below the cars, the text 'EAT. WIN. RIDE' is written in large, bold, white letters with a blue outline. Underneath that, the slogan 'Love the journey' is written in a smaller, white font. The main promotional text reads: 'Spend R100 or more at any Engen Wimpy and stand a chance to win 1 of 4 new Polo Vivos'. Below this, it says 'ENTER by paying via the Wimpy app or dial *120*3296#'. Further down, it says 'Download the Wimpy Rewards App' and shows icons for the App Store, Google Play, and the App Store. At the bottom, there is a small disclaimer: 'Terms and conditions apply. USSD charged at 20c/20 seconds - free calls do not apply.' The Engen logo is in the bottom right corner.

Whether it's the road rockets that are heard long before they're seen, or the old school sedans that still run like a dream, our country's roads are filled with every kind of car you can imagine. Which begs the question: what's the one thing an old-school enthusiast and a lover of modern-day motors have in common? Neither would say no to a new car. And if there's an Engen Wimpy nearby, getting their hands on a set of new wheels doesn't require a loan – just a big appetite and a R100 or more spend at South Africa's favourite family restaurant.

Spend R100 or more at Engen Wimpy to stand a chance to win a Polo Vivo

R250 000. That's how much the average person can expect to spend on a brand-new Polo Vivo. But for anyone who enjoys a meal at Engen Wimpy before 31 May, as little as R100 is all that could stand between them and a new set of wheels.

For as long as most people care to remember, Engen Wimpy has been the preferred pit stop for road trippers in search of a much-needed breather. It's where the monotonous hum of a car engine is replaced by the sound of families enjoying a meal together; where kids put down tablets in favour of a physical toy; and the menu has a lot more to offer than a pie and a coke. It's also where four lucky diners could win a sleek Polo Vivo Hatch 1.4 Trendline.

How Wimpy's win a car competition works

Let's say someone stops at an Engen Wimpy to fill up before a long drive or grab a bite before they get back on the road. They'd be one step closer to trading in their current car for a spanking-new Polo Vivo. Here's how it works: anyone who spends R100 or more at an Engen Wimpy and pays via the Wimpy Rewards App will be in the running for a new Polo Vivo. Alternatively, participants can throw their name in the hat by dialling *120*3296#.

A lucky winner will be chosen every two weeks from the end of April 2022 until all four cars have found a new home. Learn

more about Wimpy's [win a car competition](#) on their website.

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