

SA Comedy Awards returns after 13 years

The South African Comedy Awards (SACA) is making a comeback after 13 years. The 2020 edition will be held on 12 December at The Soweto Theatre (Jabulani) in Johannesburg and then broadcasted online on 16 December 2020.



SACA founder and comedian Kedibone Mulaudzi said the pandemic could not stop them from making their comeback.

"After investment into the digital migration strategy of the industry, SACA is back to facilitate and maintain industry support structures that will ensure the progress of the South African comedy industry," says Muladzi.

SACA inaugural ceremony took place in 2006, followed by another award's ceremony in 2007, respectively.

"Both awards ceremonies were held at the Cape Town Artscape Theatre Centre and aired on SABC 2. In light of the Covid-19 restrictions and their effects on the industry, SACA organisers did not want to be deterred from coming back with a bang," says the comedian.

Trevor Noah, Loyiso Gola and John Vlismas are among some of the comedy greats in South Africa that got their career boots after winning an award at the SACAs.

The founder says SACA will be honouring comedians and industry stakeholders who have built reputable brands, and have

organically grown their fan bases and following within various online platforms.

He adds that comedians, promoters, production houses and fans alike are encouraged to submit their work for nomination under the different categories. "They will need to follow entry submission instructions, which can be accessed through SACA's online platforms."

The South African Comedy Awards are made up of a total of 17 categories. The most exciting of these categories are Funniest Public Social Media Video and Funniest Online/TV Ad. This is because these categories allow for fans of comedy to recognise and award their favourite adverts and submit an entry for a nomination in the above category.

Among the remaining categories, is the Top Podcast by Comedian. This category aligns with the awards' digital migration strategy and is accompanied by the Top Online Comedian of the Year category.

The rest of the categories are Top Innovative Online Show by Comedian, Funniest Comedian Social Media Video, Top Online Set by Male Comedian, Top Online set by Female Comedian, Top Online International Comedian, Top Online Solo Show, Top Online Vernac Set, Top Online New Comedian, Top Online Comedian - Rest of Africa, Top Comedy in Radio, Top Comedy Supporter, Top Produced Online Solo Show and Top Online Ensemble Show.

Find out more at <u>southafricancomedyawards.com</u>

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