

Mahindra announces partnership with Joburg Super Kings ahead of SA20 cricket series

Mahindra joined the Joburg Super Kings as both primary sponsor and vehicle provider ahead of the second SA20 series. Joburg Super Kings apparel and key elements at the Wanderers Stadium will proudly display the Mahindra brand.

The collaboration aims to showcase Mahindra's SUV and bakkie range to cricket enthusiasts through various match activations.

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