

## All dressed up with somewhere to go

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It's time to pack away the woolen knitwear and boots, and say 'hi, I've missed you' to your dresses and sandals again. This summer, <u>Ackermans</u> has you covered when it comes to fashion essentials and feminine dresses.



No matter if you love florals, plain or check prints, sleeves or spaghetti straps, Ackermans has the perfect <u>dress</u> for you. There's a definite nod to the tiered dress trend this season and you'll find other styles that can be worn cinched in at the waist or flowing loosely as you go about your day. There's a dress for ever body shape and style preference, and Ackermans' inclusive size offering covers sizes 32 through to 50.

The great thing about the range of dresses – besides the affordable pricing with dresses starting at R99.95 - is that they are trans seasonal and can be worn on cooler nights layered with a denim jacket and teamed with a pair of white trainers, or simply add a pair of sandals and you're good to go.

And the sandal selection this summer is something sublime at Ackermans...

Look out for classic <u>sandals</u> with ankles straps in a range of colours, and a selection of block heels to elevate your look for the day. There is also a range of sport fashion sandals inspired by what's on the runway and streetstyle fashion in the likes of London. Those seeking fashion forward trends need look no further.

With prices ranging from R29.95 for a flip flop through to R199.95 for a heeled sandal, you may want to consider adding an extra pair to your basket as you walk through the store.

You can also <u>shop online</u> to collect at your preferred store with Ackermans new Click & Collect option. Great value, style and now convenience is a non-negotiable and only a click away.

For more information on our Ackermans women's range and to stay up to date on promotions, visit the <u>website</u> or follow Ackermans on <u>Instagram</u> and <u>Facebook</u>.

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## **Ackermans**

**ACKERMANS** 

Ackermans' success story began in 1916 when Gus Ackerman opened the very first store in Wynberg, Cape Town, setting a benchmark for competitive prices that few could match. Today, with more than 380 outlets in Southern Africa, including Namibia, Lesotho, Swaziland and Botswana, the business continues to go from strength to strength. Ackermans' proud heritage was built by focusing on the things that matter most to our customers; namely affordability, fashion and durability.

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