

#SavannaVirtualComedyBar to provide some comic relief during #SALockdown

Savanna Premium Cider's newly-launched #SavannaVirtualComedyBar is set to bring some much-needed comic relief during the Covid-19 nationwide lockdown. These comedy sessions will also be giving paid comedians a virtual stage to showcase their talent.

"We support the call by the government and know that lockdown is absolutely necessary during this challenging time to stop the spreading of Covid-19. It's always been Savanna's mission to support and nurture comedic talent, so we are ramping up our social distancing efforts and providing comedians with a virtual stage to connect and entertain the people of South Africa," says Eugene Lenford, marketing manager of Savanna at Distell.

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Mask on. Mask off! @bunukhanyisa is ready to go toe-to-toe for her spot at the Savanna Virtual Comedy Bar. The gloves are off, or on, either way, our first Bar Night is happening this Thursday, 9 April, 6pm. Watch our social channels for details. #SavannaVirtualComedyBar #LockDown #LockedDownStandUpSA

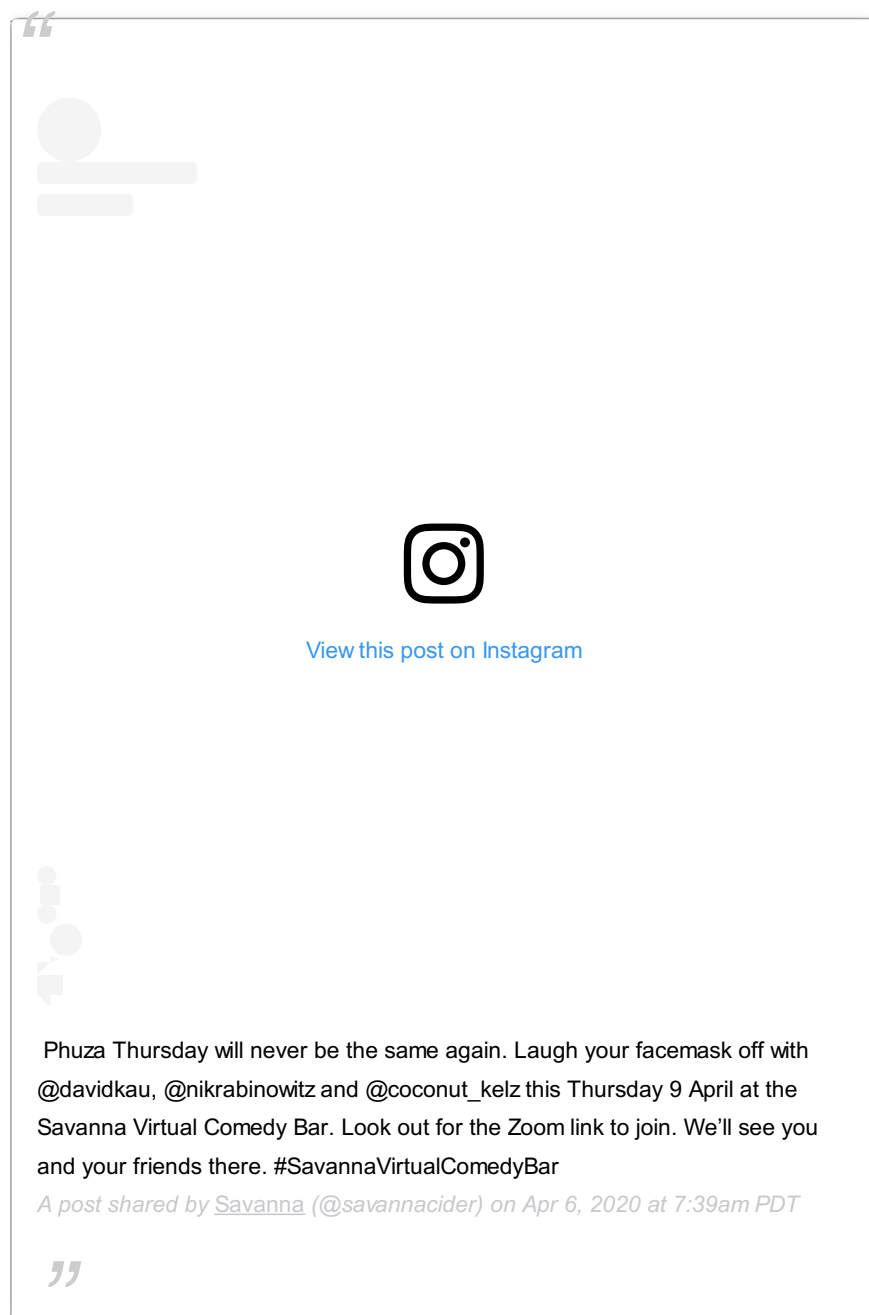
A post shared by [Savanna](#) (@savannacider) on Apr 3, 2020 at 1:30am PDT

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"We know how alone and alienated South Africans feel right now. We need connection, entertainment and, most of all, we need to laugh. The #SavannaVirtualComedyBar is a great way for South Africans to get comedic relief while chilling on their couch."

The #SavannaVirtualComedyBar will consist of two elements – the weekly Bar Nights and bi-weekly Comedy Specials. The weekly Bar Night events, which will be hosted on Zoom, will feature two talented comics and an equally talented host. Comedy Specials will be run every two weeks and will star nine different comics and their host comedic barman. These will be via Instagram Live, Facebook Live and YouTube Live on Savanna's social media channels and will provide a full 90 minutes of entertainment.

The first Weekly Bar Night will be held on Thursday, 9 April at 6pm, and will feature David Kau and Nik Rabinowitz with Coconut Kelz as host. The first Comedy Special event will start on Saturday, 18 April and will star nine of SA's comedic talents who will be announced soon.



Savanna is also offering aspiring comics a shot at auditioning for their spot on the lineups of these events. "Savanna really wants the comedy industry to thrive in our country, and this means supporting emerging comedic talent. We are so excited to see SA comics, both new and seasoned, take to our virtual stage and help get South Africa to laugh again," concludes Lenford.

Comics who want to be part of the #SavannaVirtualComedyBar should submit a 60-second audition clip on why they think they should be included in the lineup. All submissions should be emailed to .

For more information, and to see some examples of the audition clips, follow Savannas social media channels or go to www.savannacider.com.

For more, visit: <https://www.bizcommunity.com>