

Sama27 announces performers and presenters

The South African Music Awards (Sama) has announced the performers and presenters who will take to the stage at its 27th edition.

The virtual affair, recorded in a Johannesburg studio under strict Covid-19 Level 4 lockdown protocols, will be broadcast on 31 July 2021 on SABC1 at 8pm. A special red carpet programme will be on *Real Goboza* at 7.30pm also on SABC1.



SABC1 to broadcast Sama27 on 31 July 2021



While it may not be on the grand scale of Sun City Superbowl, the proudly South African show brings the heat packed with only the best local entertainment and a star-studded lineup of celebrity presenters. Hosts Lawrence Maleka and Bontle Modiselle Moloi strike up an admirable rapport as they guide proceedings along.

The performances range from the sublime to the high energy and they boast some of the top drawer names such as Langa Mavuso, Sjava, Buhlebendalo, Big Zulu, Bucy Radebe, Azana and Boity.



Boity - Image: Sourced

On the presenters' front are radio and TV personalities DJ Speedsta, Lamiez Holworthy and DJ Sabby; podcasters MacG and Sol Phenduka, Miss Soweto Thobile Steyn; and Motsweding FM personality Ltk.

More than 40 gongs will be handed out on the night including the newly unveiled Best *Amapiano* Album, Best *Gqom* Album and Best *Kwaito* Album. History will be made when the first-ever public-voted Artist of the Year award will be presented. Other categories voted for by the public are Record of the Year and Music Video of the Year.



All the Sama27 nominees 20 May 2021



The competitive top five categories – Album of the Year, Sofnfree Female Artist of the Year, Male Artist of the Year, White Star Newcomer of the Year and Duo/Group of the Year – are also keenly watched.

Nhlanhla Sibisi, RiSA CEO, commented: "I wish to commend the team that worked tirelessly putting together the Sama27 virtual show, our sponsors and partners. It remained a moving target from the start until the end, but we soldiered on. Even under the stifling Level 4 lockdown regulations, the show went on, against all odds we made it.

"I invite South Africans from all walks of life to come together, and for two hours forget about the challenges we face as a nation and the world. Let's celebrate our culture and the musicians who have worked so hard to keep us entertained and inspired during these difficult and unpredictable times. A hearty congratulations to the winners in advance."

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