

Asus ProArtist Awards open for South African entries

South African designers, photographers, animators and creators of all ages have been invited to enter this year's ProArtist Awards.



Image supplied: The Asus ProArtist Awards are open for South African entries

The design competition is free to enter for everyone – from amateurs to professionals - as long as your creation falls under the overall theme of Explore Beyond Limits.

The Asus ProArtist Awards 2022 are organised by Asus, a lineup of creativity-led brands and the California-based ArtCenter College of Design. The competition is intended to encourage and inspire creators in the four competition categories of photography, graphic design, film, and animation.

More than anything, it serves as a free platform for enthusiasts and professionals of all ages from all countries to celebrate their limitless creativity.

Submissions will be closely evaluated by an international panel consisting of renowned content creators, industry professionals, Asus ProArtists and Asus experts. To give the wider public a voice, the jury panel will award 80% of the final score and public votes will comprise the remaining 20%.

A winner and a runner-up will be chosen for each of the four categories. Prizes will consist of cash, Asus creator hardware, free global online publicity and a chance to collaborate on Asus design projects. As a bonus prize, Asus will offer an NFT listing-fee rebate.

There will also be a People's Choice Award in each category based on public voting, as well as great lucky draw prizes for contestants and public voters.



The Loeries 2022 open for entries

17 Mar 2022



The total value of prizes for the Asus ProArtist Awards 2022 is over \$100,000 , with a cash prize for each of the four category winners of \$10,000, and \$5,000 for each of the four runners-up.

It's important to note that the NFT listing is optional.

The jury panel

Asus ProArtist Awards has invited creative industry leaders, renowned creators, professional Asus ProArtist collaborators and representatives of ArtCenter College of Design to form a diverse jury panel that represents a broad range of creative disciplines.

Among the jurors are world-famous content creators, including global creative photographer Jordi Koalitic, 3D illustrator Josiah 'Jazza' Brooks, filmmaker Matti Haapoja, graphic designer Benjamin van Valen of Benny Productions, 3D artist Nathan 'Ducky 3D' Duck and Adobe's principal director, Terry White.



Shortlist for Design Effectiveness Awards 2022

10 Mar 2022



The jury is committed to conducting a fair and balanced assessment of the entries based on the jurors' extensive knowledge, enthusiasm and professionalism.

Anyone interested in entering the ProArtist Awards design competition can go [here](#). Creations can be submitted between 1 March 2022 and 15 May 2022. Winners will be announced in June 2022.

For more, visit: <https://www.bizcommunity.com>