

All about the Converse CX Artist Series

Converse has launched the new CX Artist Series - a global movement about matching Converse All Stars with mentors in the creative industry to collaborate on the creative transformation of blank space.



Image by Oarabile Seletswane: Converse has released the CX Artist Series

The CX Artist Series provides all-stars with a platform where their creative abilities have been put through the ultimate test. Over the course of seven days, the three All Stars were provided with all the necessary resources and tools to create and curate an entirely unique piece of art on a completely blank canvas. Each member's creative journey was closely documented from beginning to end.



Converse launches digital gallery for Pride Month

9 Jun 2022



Their work is displayed at Mangrove Street in Braamfontein, for peers, media and people of the community to marvel at. The artists' chosen theme for this series is *Self-Reflection*, where they explored the journey of becoming an artist.

The participating All Stars

Barney is a Johannesburg-based artist that has a very clear narrative on how he wants to create his next. "I'm using this opportunity to express how difficult it is to be one type of 'happy' or live up to someone's definition of happiness. For me, happiness comes through self-reflection, I find my true happiness when I reflect on who I am and how I choose to be seen in this world. Let me show you my happiness through self-reflection and see what I can Create Next".

Pretoria-based artist, Tshepo, envisions his Next as using the opportunity to “Reflect on my experiences and celebrate them. This opportunity allows me to create a room full of self-compliments, self-belief, love and appreciation for my work as an artist. This is not only an opportunity for myself but also other creatives who are still discovering themselves. Visual arts is therapeutic and can be used to uplift people’s spirits and that is just what I want to do with this opportunity of Creating Next”.



Murunwa, the Johannesburg-based artist’s reason for Creating her Next is that “For so many years I only appreciated one form of art and creativeness. I believed that the kind of art I was doing was never good enough and could never be art that will be appreciated by the masses but this opportunity requires one to really express their kind of art and understand that we can all be creative of whatever category we want. I will use this opportunity as an underrepresented creative to start a movement that appreciates all types of art by helping artists like me to reflect on themselves and understand that their art is worth sharing with the world. Art can never be one thing, under one category. I will be making my move in the art world despite the challenges I will face”.

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